

WELCOME!

AGENDA:

- Poetry share
- Essay with an Attitude (Persuasive Essay)

POETRY SHARE

- After everyone grabs a plate of food, grab a spot and sit down
- Be ready to swap your poem with at least 4 other people
 - Spend some time really reading each poem, thinking about what that peer said and how they wrote it
 - Provide at least one positive comment at the bottom of your peer's poem
 - Do not just write "good poem." Provide some authentic, caring feedback
- Every single thing needs to be cleaned up

ESSAY WITH AN ATTITUDE (PERSUASIVE ESSAY)

AGENDA:

- Persuasive essay topics brainstorm
- Methods of persuasion: ethos, logos, pathos
- Research tips
- Research time

HW: Pick a topic to explore and come to class having researched and created notecard research for **three sources**.

IMPORTANT DATES:

02/03 and 02/04: Research/gather perspectives

02/05 and 02/06: Research/Drafting

02/07 and 02/10: Drafting

02/11 and 02/12: Drafting/peer editing

02/13 and 02/14: Final edits

02/18 and 02/19: Final draft submitted to [turnitin.com](https://www.turnitin.com)

PERSUASIVE TOPICS BRAINSTORM:

What are some topics that you are interested in learning more about or are passionate about exploring more?

What do you want to convince your reader of/about?

What are topics that feel needs more attention?

Consider:

Gender

Sexuality

Climate Change/Justice

Sexual Assault

Politics

Representation

Protest/Free Speech

Immigration

Profiling

Gun Reform

Education

Law

PERSUASIVE APPEAL #1: ETHOS

An appeal to credibility and character. Why should they listen/read? Trust. To make the best argument, you will have to convince your readers to **trust you** immediately. Ethos makes you **credible**. This can come from your tone, **personal knowledge or experience, and professionalism** of your argument, and sources.

Example: "9/10 dentists agree that..."

<https://www.studiobinder.com/blog/ethos-pathos-logos/>

http://www.readwritethink.org/files/resources/lesson_images/lesson1166/PersuasiveTechniques.pdf

PERSUASIVE APPEAL #2: PATHOS

An appeal to **emotion**, and to your readers' **heart and gut**. Pathos, or appeal to emotions, helps readers see that what you suggest is best for everyone. It will make them want to do the right thing. This might involve storytelling.

Example:

https://www.youtube.com/watch?time_continue=60&v=u2FZazozBkU

<https://www.ispot.tv/ad/dyax/nike-dream-crazy-featuring-colin-kaepernick>

PERSUASIVE APPEAL #3: LOGOS

An appeal to your readers' **intellect, logic, sensibility, and reason**. *Logos* provides the hard facts that helps you be clear, reasonable, and logical and irrefutable.

- Data
- Statistics
- Charts
- Interviews with experts
- History

https://www.youtube.com/watch?time_continue=74&v=0S6pHex-KCo

RESEARCH TIPS/EXPECTATIONS:

- 1) Where is the source from? Check the domain name.
 - a) .edu is generally connected with educational sources (colleges, institutes, etc.)
 - b) .gov is generally connected with, shockingly, the government
 - c) .org is generally connected with non-profit organizations
 - d) .com is connected with commercial sites (business, for profit)
 - e) Consider news sources, but a balance of such sources is helpful for finding a range of information and checking for bias
- 2) Does the source provide author information? Is the author associated with an organization or is this an opinion piece?
- 3) What citations does your source use? Wikipedia is a good example: check the sources at the bottom of each page. <https://en.wikipedia.org/wiki/Hedgehog>

TYPES OF EVIDENCE TO CONSIDER:

- Statistics, data and facts
- Predictions/ observations in expert testimony
- First person sources
- Historical data
- Analysis of data
- Experience and Personal Anecdotes
- Written, spoken, video

INDEX CARD RESEARCH:

Each card needs:

- 1) Subject:
- 2) Source:
- 3) Summary: 2-3 key ideas
- 4) Quote:

Subj: History of ES

Source: Al Jaz. "ES Makes Schools Better" (int. 2.14/19)

Research from Am. south - Alabama, Mississippi, LA, 2016 - schools with eth. Studies do better on ACT by 10%

Quote Supt. Jones: (para 12) "Since we implemented the program, our students have shown marked test score improvement"

When you are ready to write, you can easily sort cards to plan your paragraphs.

As you sort your cards, try to make sure that you have different types of evidence and sources in each paragraph. There should be at least **two pieces and two types** of evidence in each paragraph.

HOMEWORK:

Pick a topic to explore and come to class having researched and created notecard research for at least **three sources.**